WANDER

NORTH

AD RATES | 2027

Back Cover	$3390
Inside Cover	$2990
Double Page Spread	$3900
Full Page	$2690
Half Page	$1490

Issue	Spring 2027	Fall 2027
Ad Closing Date	March 26	August 06
Ad Materials Due	April 09	August 27
Publishing	Early May	Late September

Reserve Your Space: wandernorth.co/book-ad-space

N Created by Wander, a media division of Springfed Creative Inc.

WANDER
NORTH

MECHANICAL SPECIFICATIONS

Type safety: Please ensure all type & logos are at least 3/8" from the trim.

FILES UNDER 10MB can be emailed:
north@wander-mag.com

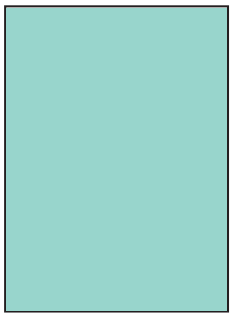
LARGE FILES: Can be sent via wetransfer.com

QUESTIONS ABOUT FILE SPECIFICATIONS?
publisher@wander-mag.com

ALL SUBMISSIONS
Files must be supplied as optimized, press-quality PDFs. All fonts must be exported as outlines. All logos and images must be converted to CMYK, with no spot colors, and must be a minimum of 300 dpi. Crop marks, registration marks and color bars must be at least 0.25" thick.

Any submission supplied which does not meet specifications may be reduced to fit a full page, or modified as necessary by the publisher. Changes will be billable to the advertiser at standard rates.

IMPORTANT
Please ensure that you follow the specifications and content regulations set forth in this document. Once your ad has been submitted, it will be checked to verify that it meets our requirements.

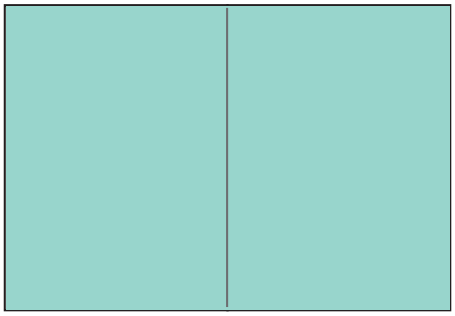


Full Page Ad

8.25" W

10.75"H

include .125" bleed

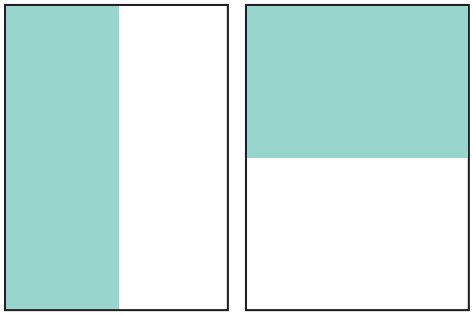


Double Page Ad

16.5" W

10.75"H

include .125" bleed



1/2 Page Ad

Vertical	*Horizontal*
4.125" W	8.25" W
10.75"H	5.375"H

include .125" bleed