

# WANDER NORTH

AD RATES | 2025



Back Cover	\$3390
Inside Cover	\$2990
Double Page Spread	\$3900
Full Page	\$2690
Half Page	\$1490

Issue	Spring	Fall
Ad Closing Date	March 10	September 29
Ad Materials Due	March 31	October 10
Publishing	April 23	October 29

Book Your Space: [wandernorth.co/book-ad-space](https://wandernorth.co/book-ad-space)

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Created by Wander, a media division of Springfed Creative Inc.

# W A N D E R N O R T H

## MECHANICAL SPECIFICATIONS

**Type safety:** Please ensure all type & logos are at least 3/8" from the trim.

**FILES UNDER 10MB** can be emailed:  
north@wander-mag.com

**LARGE FILES:** Can be sent via wetransfer.com

**QUESTIONS ABOUT FILE SPECIFICATIONS?**  
publisher@wander-mag.com

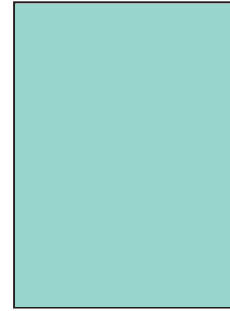
### ALL SUBMISSIONS

Files must be supplied as optimized, press-quality PDFs. All fonts must be exported as outlines. All logos and images must be converted to CMYK, with no spot colors, and must be a minimum of 300 dpi. Crop marks, registration marks and color bars must be at least 0.25" thick.

Any submission supplied which does not meet specifications may be reduced to fit a full page, or modified as necessary by the publisher. Changes will be billable to the advertiser at standard rates.

### IMPORTANT

Please ensure that you follow the specifications and content regulations set forth in this document. Once your ad has been submitted, it will be checked to verify that it meets our requirements.

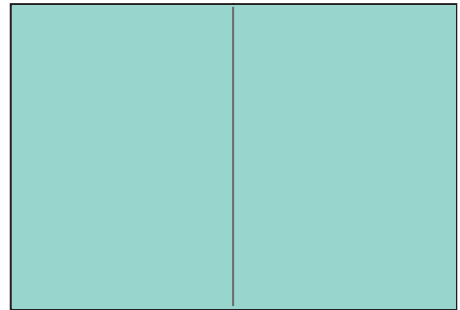


### Full Page Ad

8.25" W

10.75"H

*include .125" bleed*

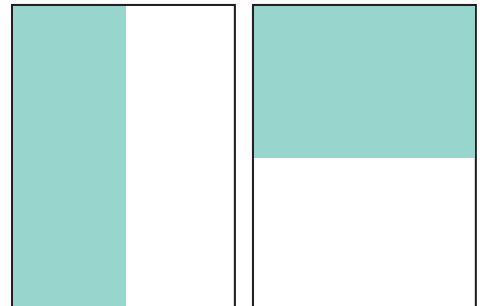


### Double Page Ad

16.5" W

10.75"H

*include .125" bleed*



### 1/2 Page Ad

*Vertical*

4.125" W

10.75"H

*Horizontal*

8.25" W

5.375"H

*include .125" bleed*

